

PROGRAM

THEME: PROMOTING SUSTAINABILITY AND INNOVATION IN THE HAIR, BEAUTY, COSMETICS AND PERSONAL CARE INDUSTRY.

DATE: 10TH DECEMBER 2021

VENUE: MOVENPICK HOTEL AND RESIDENCES, NAIROBI, KENYA

4.00PM

Arrival of Guests

4:00 PM-5:00PM

Networking, Guided Exhibitions and Photo session.

5:00 PM-6:00PM

Dinner.

6:00 PM-6:10 PM

Welcome Remarks

6:10 PM-6:30PM

Brand Introduction - Bluesky and Anubis Cosmetics

6:30pm-7:20PM

Panel Discussion.

Focus.

- The state of the beauty and cosmetics industry in Kenya
- 2. Impact of regulatory policies on the industry.
- 3. Promoting sustainability and innovation in the hair, beauty and cosmetics industry.

Discussants.

- Alice Kamunge, CEO, Vera Beauty and Fashion College
- Winnie Taylor, Founder, Body Evolution by Winnie
- Joash Ouma, President, Association of Cosmetologists Kenya
- KEBS Representative

7:20pm-8:00PM

Awards Ceremony

8:00PM

Guests leave at own pleasure.









